#### NOVEMBER 2021 | VOL 1 ISSUE 5

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# NORTH EAST EXPO

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On 4th November, we attended the North East Expo on behalf of both The Unite Group and Social+! The day was filled with lots of networking (and freebies for Danielle!). We saw a lot of new and old faces and it was lovely to finally be back face-to-face with a number of local businesses. We were lucky to have our Web Design Manager Danielle make branded cupcakes for all of those who visited our stand - they were amazing. We still didn't manage to convince the Directors to let us get a Nespresso machine for the office but there's always next time!

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# **GRACE HOUSE CHRISTMAS JUMPER DAY**

This year we are supporting Grace House in their festive events by taking part in their Christmas Jumper day on the 8th December! We are very excited to be celebrating the festive season by supporting such an important charity. If you would like to get involved or support Grace House in other ways visit www.gracehouse.co.uk/events.

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## Keep an eye out for our free e-book!

FREE E-BOOK INSIDE - FREE E-BOOK INSIDE - FREE E-BO

The ULTIMATE GUIDE for tackling the FACEBOOK ALGORITHM



Each month we are sending our customers a FREE e-book with detailed and easy to understand information regarding IT and Communications. At The Unite Group, we like to remove the jargon and make understanding technology simple. So, to learn a little more about the services that could help you, keep an eye out for our free ebooks which will be sent to your emails!



For any general queries contact us on 0191 466 1050 or email info@theunitegroup.co.uk



## **GIFTS FROM ESSENTIAL THYME**

What is the perfect Christmas gift you ask? Well, look no further! There's no better way to treat your staff or loved ones this Christmas than purchasing a gift from Essential Thyme. Essential Thyme are one of our lovely clients owned by Complementary Therapist, Sandra. Sandra has years of experience in her field and also offers handmade gifts such as wax melts, advent calendars, mystery gift sets, diffusers and more. As well as this, Sandra offers monthly membership packages where you or your loved one can receive a monthly massage session with exclusive discounts, paid by direct debit. This is the perfect gift to relieve the daily stresses of working life. Sandra identifies your pain points during your consultation and first appointment to tailor the massage to suit your health needs. A corporate gift from Essential Thyme is the perfect way to thank your staff for their hard work this year. If you are interested in any of these services visit the website here https://essentialthyme.co.uk/products/ to learn more.

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# CLIENT SPOTLIGHT: BESPOQ FINANCE

Our client spotlight this month is focussed on Bespoq finance. Bespoq have been our client for almost a year now and we have loved working with them. Bespog offer a number of financial services focusing on maximise short term profits. Bespog Finance offer a range of services from Commercial Mortgages to Car finance. The Unite Group have worked closely with Bespog, starting with a security software roll out on all PCs and then migrating their data to Microsoft Sharepoint, so that staff can access their data from any location securely. We are also in the process of increasing their cyber security measures. Managing Director, Lucy Hope, previously worked in commercial banking for over ten years before founding Bespoq Finance. If you would like to read more about the services that Bespoq finance offer, visit their website at

https://www.bespoq.finance/. Alternatively you can call on 0191 466 1234 or email Lucy on lucy@bespoq.finance to enquire today!

### 1 year at The Unite Group!



### Congratulations Rachel and Callum!



We would like to congratulate Rachel, our Social Media Manager, and Callum, our Help Desk Engineer on working at The Unite Group for a year! Rachel works

for Social+ creating content and managing social channels for a number of our clients. Callum works on our Help

Desk helping our lovely clients, answering any queries that they may have. They are both very hard working and the team wouldn't be the same without them. Congratulations to you both!



# CHRISTMAS HOLD MESSAGES

Do you have a professionally recorded message to greet your customers when they call you? Would you like this feature or would you like option to record personal Christmas messages or opening times?

The Unite Group can provide you with professional greetings and on hold messages that can be easily installed onto your telephone system allowing you to provide a personal and professional response to your customers.

All of our messages can be purchased with a one off fee so there is no long term commitment, we do also offer monthly agreements if you would like to change the recordings regularly.

Why not check out the voices and music available on our website at https://www.mohsamples.com/unite-group/

	Learning the first	Rebecca	Steph	Zoe
Classical	Acoustic Club	Anthony	Danau	A dileo
Classical	Atmospheric	Anthony	Danny	Mike
Punchy	Chillout	Paul	Ross	Scottish lain
Rock	City Life	Simon	Liz	Irish Judith
Easy Listening	Dusk	Irish Marc	Ryes	Chris
Upbeat	Inspiration	Jen	Janine	Santa
Christmas	Lazy Sunday	Scottish Jenny	International	Welsh Janine
	The Sanctuary	Scottish Jenny	птетналона	weisinjamine
Jazz	Follow Me	American Tina	Welsh Tom	Steven
		Aksh	Max	Martin
		Drew	Clare	Rosie

You can also watch a video that tells you more at: https://theunitegroup.co.uk/info-on-hold-message-service/

If you would like more information please let us know on 0191 466 1050.