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NETWORK+ BACK TO NETWORKING EVENT

Recently, some of our team attended the Back to Networking event held at The Alchemist Newcastle.

We often attend the Network+ events and love the informal approach to networking. It was great to see and speak to familiar faces as well as plenty of new ones!

Network+ offers weekly networking groups, training, consultancy and evening events to change the way you view digital marketing for your business.

From FREE drinks and networking to games to get everyone chatting and great prizes to be won, the event was a fantastic evening.

Keep updated with upcoming network+ events at **Network Plus NE** via LinkedIn and **networkplus_ne** on Instagram.

Upcoming Events



Here it is, the next Network+ evening networking event - Fall into Networking!

Join us on 12th October 5-7pm at ChachaBuchi Newcastle for an evening of informal networking with your first drink and nibbles for FREE.

Sign up today to avoid disappointment here:

<https://www.eventbrite.co.uk/e/fall-into-networking-tickets-420179256467>

Keep an eye out on our socials for more information!



@Network_Plus_NE



@Networkplus_ne



@Network Plus NE



CYBER ESSENTIALS

We keep mentioning the Cyber Essentials scheme but are you aware of what the certification includes?

Let's simply break down what is covered in the scheme:

- Access Control - managing access to administrator accounts means you can protect who has access to your data and services.
- Software Updates - staying current with the latest software updates protects you against the newest cyber-attacks.
- Firewalls & Routers - creating a buffer-zone between your IT network and other external networks.
- Secure configuration - choosing the most secure setting for your device and software.
- Malware Protection - using properly configured anti-malware software will protect against viruses and other malware risks.

Book an appointment with our team today to find out more about Cyber Essentials:

<https://calendly.com/dean-dixon/cyber-essentials-discovery-call?month=2022-09>



A CHAT WITH... Craig, our Systems Admin



We welcome Craig to the team!

Craig is the newest member of the team here at The Unite Group having started working with us just a few weeks ago. Craig has settled into our team greatly and always brings a sense of positivity to the office!

We recently had a chat with him to find out a bit more about Craig and the role he will be undertaking here at The Unite Group...

Growing up, Craig always wanted to be a soldier. He spent 4 years in the South African Defense Force as an operational medic. He thoroughly enjoyed serving his country, and he is very proud of this.

Craig's role here at The Unite Group is a Systems Administrator, it's a new role but he has worked in IT for almost 30 years now.

In the future, Craig sees himself contributing to the success of this company and his team.

If you would like to learn more about how Craig and The Unite Group can help you with your business technology needs, contact us on, 0191 466 1050.

Upcoming Expo Dates



Save the dates!

- **29th September** - Teeside Expo
- **20th October** - Rainton Arena: Expo for Good
- **3rd November** - Kingston Park: North East Expo

The Unite Group will have a stand at each of these events which are free to attend.

Please feel free to come and speak to us about our services including:

- Communications
- Managed IT Services
- Cyber Essentials
- Horizon WiFi
- Social Media & Web Design

If you wish to learn more information about the Expo for Good event in support of Grace House NE, visit here:

<https://expoforgood.co.uk/>

FREE DIGITAL MARKETING AUDIT



THE UNITE GROUP OFFER A FREE DIGITAL MARKETING AUDIT

Here at The Unite Group, we have Social+, our in-house digital marketing team. Social+ can offer you their expertise in social media management, email marketing, web design and maintenance as well as social media training so you can make sure your business moves forward with a strong online presence.

In this day and age, businesses need to be online. Whether it's a website or a social media page, getting your company online will reap major benefits.

Having a strong online presence is a crucial component of your marketing strategy, no matter what size your business is or which industry it belongs to. It allows you to build your brand, gain credibility and attract more customers.

We work with our clients to create the best strategy for their business from choosing the right platforms to be on, creating engaging content for your audience and growing your reach.

The Unite Group are offering all our customer's a FREE digital marketing audit or social media strategy session with the Social+ team!

Contact our in-house digital marketing team, Social+, to arrange your FREE digital audit or strategy session today!

Call 0191 466 1550 or email us on hello@social-plus.media