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OUR TEAM ATTENDED THE BUSINESS SHOW

On the 22nd & 23rd of November some of our team headed to the ExCeL in London for the Business Show UK.

Paul, Cassandra, Rachel, and Caitlin had an amazing two days of non stop conversations with businesses interested in our IT Support and Digital Marketing services.

Rachel and Caitlin presented to a packed audience on TikTok Triumph: Unleashing business potential through creative content. If you would like to know more, please get in touch!

It was a busy two days and the team worked extremely hard & we're looking forward to attending again next year!

Keep an eye out on our socials for a recap of The Business Show to see what our team got up to!

Upcoming Events



Here at The Unite Group, we are the proud sponsors of Network+ events. These networking events are the perfect opportunity to find new potential opportunities.

The next event will take place on Wednesday 6th October at The Purple Peacock, Newcastle from 5pm - 7pm.

Join us for this FREE event and enjoy your first drink on us!

Come along and have a chat with some of our team!

Sign up here:

<https://www.eventbrite.co.uk/e/candy-canes-connections-tickets-746045661657f>



@Network_Plus_NE



@Networkplus_ne



@Network Plus NE



CLIENT SPOTLIGHT: KRAZY KINGDOM

At Krazy Kingdom, they close their doors to the general public once a month and run two SEND sessions. Children with a range of disabilities and additional needs get the chance to play, explore and learn in a safe, stimulating and clean environment. Sessions are 4-6pm / 6-8pm to give parents the choice to fit around their circumstances.

This allows staff to focus on families with specific needs by providing a safe space where parents and children can feel relaxed and at ease. Parents can share experiences and provide support to each other to build a friendly support & friendship network.

Here at The Unite Group, we are proud to provide communications & Wi-Fi services for the team at Krazy Kingdom.

To learn more about Krazy Kingdom and the sessions they offer, visit their website: <https://krazykingdom.com/>



celebrate
difference

DIFFERENCE IS NOT LESS

CLIENT SPOTLIGHT: CELEBRATE DIFFERENCE

Celebrate Difference serves the ADHD Community by empowering them to embrace their ADHD as a strength rather than living in a deficit based world.

Their support comes in many forms, whether it be a conversation in our private community of ADHDers or Employability Support, they will help you Celebrate Your Difference:

- Mentoring And Support Via Our Network Of Professionals
- Training For Individuals And Companies
- Access To Work
- Private Facebook Community

We are proud to provide communications & Wi-Fi services for the team at Celebrate Difference.

<https://celebratedifference.co.uk/>

SUPPORTING



NORAH'S NORTH POLE

We are proud to once again support Norah's North Pole!

Norah's North Pole works right here in the North East. Providing a small sack of Christmas presents to those children who would otherwise go without! Over the past 6 years, Norah's North Pole has delivered 13,876 Santa sacks.

This year we want to support them in delivering many more! The Norah's North Pole elves work with schools and social teams to ensure Santa sacks get to the most vulnerable children in the Northeast.

This year we will be a drop-off point!

If you'd like to make any donations, please drop them off at Suite 8,126 Great Lime Rd, Newcastle upon Tyne NE12 6RU

GROW YOUR BUSINESS WITH DIGITAL MARKETING



**To show up.
To innovate.
To grow.**

Having an online presence is so important, but what is more important is HOW you use it. We work with our clients to create the best strategy for their business from choosing the right platforms, creating engaging content for your audience, as well as finding and engaging with your target audiences.

WHAT MAKES US DIFFERENT?

- We spend time getting to know you and your business.
- All clients have access to a Trello board which includes the client strategy. Posts can be reviewed before posting at least 1 week in advance.
- Social Networking & Social Listening are included as standard with all our social media management packages.

OUR SERVICES



Social Media Management

From assisting your existing efforts to fully overseeing social campaigns, our team can manage your strategy and content creation.



Website Design & Maintenance

We design, build and maintain bespoke and professional WordPress websites for businesses.



SEO

Our professionals are dedicated to helping businesses like yours achieve higher search engine rankings, increased website traffic, and ultimately, more conversions.



Paid Ads

We can fully manage PPC & Paid Ads, an effective way to reach your target audience and users who are actively looking for the products and services you offer.



Training

We can create bespoke training plans to the needs of your team across any of our services.



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www.social-plus.media