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EMPOWER YOUR TEAM WITH TRAINING

This month, Paul, Rachel, and Sarah, embarked on a journey to London to impart invaluable knowledge in Cyber Security and Digital Marketing to the talented individuals at The Fund Incubator. The training session proved to be a resounding success, fostering a collaborative environment where participants engaged in insightful discussions, hands-on activities, and immersive learning experiences.

The day was marked by a palpable enthusiasm for acquiring new skills and enhancing existing ones, creating a positive atmosphere that resonated throughout the training venue. The Fund Incubator team displayed an admirable eagerness to embrace the everevolving landscape of cybersecurity and digital marketing, a testament to their commitment to staying at the forefront of industry trends.

If you find yourself intrigued by the prospect of empowering your team through our comprehensive training packages, we invite you to reach out to us today.

Upcoming Events



Here at The Unite Group, we are the proud sponsors of Network+ events. These networking events are the perfect opportunity to find new potential opportunities.

The next event will take place on Wednesday 7th February at Michelangelo's, Ryton from 9am - 11am.

Join us for this FREE event and enjoy your first cup of tea and pastry on us!

Come along and have a chat with some of our team! Sign up here: <u>https://www.eventbrite.co.uk/e/morning-</u> networking-at-michelangelos-tickets-799946139437

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CHAKH DHOOM CONTENT DAY

Our team at Social+ recently conducted a content day for their client.

The day involved the team at Chakh Dhoom preparing their extensive menu and cocktail list for the shoot. The Social+ team were there to lead the shoot with our photographer, assisting with ideas and behind-the-scenes content!

To learn more about Chakh Dhoom and the dishes they offer or to book a table, visit the below link: <u>https://linktr.ee/chakhdhoom/</u>.

Social+ now offer content days for their clients, allowing the client to incorporate professional photography and videography into their social strategy.

Content days for your business allow you to create a consistent brand image, as well as increased engagement across socials, as your audience is much more likely to engage with high-quality content. If you'd like to find out more, please contact the team at Social+ today!



CONGRATULATIONS CHRIS!

Celebrating a remarkable milestone, we extend our congratulations to Chris, one of our dedicated System Administrator's here at The Unite Group, who has reached the impressive six-year mark with our organisation.

Chris's unwavering commitment, technical expertise, and tireless efforts have been integral to our success. Over the years, Chris has played a pivotal role in ensuring the seamless operation of our systems, embodying excellence and reliability.

We are truly grateful for Chris's enduring contributions and look forward to continued collaboration as we navigate the future together.

Here's to six years of outstanding service and many more accomplishments ahead!

THE UNITE GROUP



This month, we joined the Durham Business Club.

To celebrate this, Cassandra and Courtney attended their annual showcase at Ramside Hall, where Cassandra was presented with our membership certificate.

DBC allows us to network and strengthen relationships with likeminded professionals, whilst celebrating other businesses in the North East.

The night was very insightful and we are already looking forward to the next event!

You can find out more about DBC here: <u>https://www.durhambusinessgroup.co.</u> <u>uk/</u>



MICROSOFT COPILOT - AI FOR YOUR EVERYDAY PRODUCTS

<u>Microsoft 365 Copilot</u> is now available to all our customers by adding the CoPliot to your current Microsoft package. CoPilot is an Al-powered chatbot that offers innovative solutions across the Microsoft Cloud suite of products and it can help you with a wide variety of tasks including:

Writing emails, Creating presentations, Analysing data, Generating content, Scheduling and Recapping meetings.

All you need to do is chat with Microsoft 365 Copilot in natural language, and it will provide you with relevant suggestions, insights, and actions.

Word: Microsoft 365 Copilot can make you write more efficiently by suggesting relevant content and formatting for your documents.

Excel: Microsoft 365 Copilot can help you analyse and visualise your data by suggesting formulas and creating charts for your spreadsheets. For example, you can ask Microsoft 365 Copilot to calculate the average, create a pie chart, or highlight outliers in your data.

PowerPoint: Microsoft 365 Copilot can help you create engaging and impactful presentations by suggesting design content for your slides.

Outlook: Microsoft 365 Copilot can help you manage your email and calendar by suggesting actions, responses, and creating reminders for your messages and events.

Teams: Microsoft 365 Copilot can help you collaborate and communicate with your team by suggesting chat, meeting, and file-sharing options for your conversations and channels.

To find out more, contact our team today!