



IN THIS NEWSLETTER:

**EASTER BANK HOLIDAY
OPENING HOURS**

**NORTHERN
RESTAURANT & BAR
SHOW**

**UPCOMING NETWORK+
EVENT**

**JACK'S VICTORY FOR
MIND CHARITY**

**WELCOME KERRY N TO
THE SOCIAL+ TEAM!**

CYBER ESSENTIALS

EASTER BANK HOLIDAYS OPENING HOURS

As we bid farewell to an exceptional Quarter 1, The Unite Group extends gratitude for your continued support and collaboration. It's been a period of significant achievements, marked by successful projects, strengthened partnerships, and remarkable growth.

Looking ahead to Quarter 2, we are filled with anticipation and enthusiasm for what lies ahead. With your unwavering trust and our commitment to excellence, we're poised for even greater accomplishments.

In the spirit of Easter, we extend warm wishes for a joyous and blessed celebration to you for this bank holiday weekend.

Please note that The Unite Group offices will close on Thursday 28th at 5 pm, and reopen on Tuesday 2nd April.

We appreciate your understanding and cooperation during this time!

Upcoming Events



Here at The Unite Group, we are the proud sponsors of Network+ events. These networking events are the perfect opportunity to find new potential opportunities.

The next event will take place on Wednesday 17th April at The Alchemist, Newcastle from 5:00pm - 7:00pm.

Join us for this FREE event and enjoy your first drink on us!

Come along and have a chat with some of our team!

Sign up here:

<https://www.eventbrite.co.uk/e/spring-into-networking-tickets-865555077537>



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NORTHERN RESTAURANT & BAR SHOW

We attended the Northern Restaurant & Bar show! The Northern Restaurant and Bar Show provided an invaluable platform for us to connect with fellow professionals, restaurateurs, and bar owners. Our team engaged in insightful discussions, exchanged innovative ideas, and explored emerging trends in the ever-evolving landscape of hospitality and digital marketing.

At our stand, we showcased our cutting-edge strategies tailored specifically for the food and beverage industry. From social media management to targeted advertising, we demonstrated how Social+ can elevate brands and drive tangible results in today's competitive market.

We extend our gratitude to the organisers and attendees for making this event a resounding success. Let's continue to innovate and collaborate for a thriving future in digital marketing and hospitality!



JACK'S VICTORY FOR MIND CHARITY

This month, our Helpdesk Engineer, Jack, stepped into the ring for a charity boxing match in aid of Mind.

We're delighted to announce Jack emerged victorious, rallying support and raising an impressive sum for the cause!

Members of our team were present at the event and had a great night as the proud sponsors & supporters of Jack!

Congratulations, Jack, on your triumph and your commitment to such a worthy cause!

For those inclined to contribute, donations can still be made via the following link:

<https://www.justgiving.com/fundraising/jack-patterson8>

Let's continue to rally behind Jack and support the vital work of Mind.

Welcome, Kerryn!



To the Social+ team

Welcome our newest member of the team, Kerryn!

Kerryn joins us as a Digital Marketing Executive with previous extensive experience in Social Media Management.

This week was also marked Kerryn's birthday. Like all our team members, she's enjoyed a well-deserved day off to celebrate and cake in the office!

We look forward to the impact Kerryn is going to have on our social clients and we hope you will all wish her a warm welcome!

Kerryn will be at the Network+ event on 17th April and looks forward to meeting lots of local businesses there!



BENEFITS OF A CYBER ESSENTIALS CERTIFICATION

1. Protection Against Common Threats:

By implementing essential security measures, organisations can mitigate the risk of common attacks such as phishing, malware, and other malicious activities.

2. Enhanced Customer Trust:

It enhances your reputation, instilling trust and confidence in your ability to protect sensitive information.

3. Competitive Edge in Contracts:

By obtaining this certification, you not only meet compliance requirements but also gain a competitive edge in securing contracts and partnerships.

4. Improved Data Security:

Cyber Essentials emphasises secure configuration and access control, ensuring that your organisation's data is shielded from unauthorised access.

5. Cost-Effective Cyber Security Measures:

The certification focuses on practical and cost-effective cyber security measures, making it accessible for businesses of all sizes.

6. Prevention of Financial Loss:

Cyber security incidents can result in significant financial losses. Cyber Essentials helps prevent such losses by establishing a solid foundation for cyber security, reducing the risk of data breaches and the associated financial repercussions.

7. Cyber Insurance Premium Reductions:

Some insurance providers offer reduced premiums for organisations with Cyber Essentials certification. This recognition reflects the proactive steps taken to enhance cyber security, potentially resulting in financial benefits.

Secure your digital future with The Unite Group, where cyber security excellence is not just a certification; it's a commitment to safeguarding the heart of your business.

Contact us today to learn more!