unite
Group

IN THIS NEWSLETTER:

SUPPORTING THE CHARLIE & CARTER FOUNDATION

Throughout May, we have been learning more about The Charlie & Carter Foundation and extending our support thanks to their Charity Fundraiser and Events Manager Laura Jane Forbes educating us about the fantastic work the charity does!

On Friday 12th April, Cassandra & Rachel attended Cakes and Connections at South Shields Football Club in support of the Charlie & Carter Foundation. It was a lovely afternoon of networking whilst enjoying afternoon tea but most importantly hearing from various speakers about the ways in which to support the charity and the work they then do to support families in the North East with seriously ill children.

Then on Saturday 20th April, we were kindly invited by The Charlie & Carter Foundation to join them in their box at the South Sheilds v Southport match. A great victory and a day with fantastic company learning more about the ways in which we can support their work!

Upcoming Events

Here at The Unite Group, we are the proud sponsors of Network+ events. These networking events are the perfect opportunity to find new potential opportunities.

The next event will take place on Wednesday 15th May at 3sixty, Newcastle from 9:30 am - 11:30 am.

Join us for this FREE event and enjoy tea, coffee & pastries whilst networking with local businesses.

Come along and have a chat with some of our team!
Sign up here:
https://www.eventbrite.co.uk/e/morning-networking-at-3sixty-tickets-891586829207

 @Network_Plus_NE

 @Networkplus_ne

 @Network Plus NE

NORTH EAST EXPO

On Thursday 25th April we attended the North East Expo at Newcastle Racecourse a premier event showcasing the best of business innovation and development in the region. As a leading provider of integrated technology solutions, our presence at the Expo provided us with a valuable opportunity to connect with fellow industry leaders, entrepreneurs, and businesses seeking to drive growth and success in the digital age.

At our booth, we had the chance to engage with attendees and share insights into our comprehensive range of services, including IT support, communications, cyber security, managed Wi-Fi, and digital marketing.

The North East Expo served as an excellent platform for networking and collaboration, enabling us to forge new partnerships and strengthen existing relationships within the local business community.

NORTH EAST EXPO CONTINUED

Social+ also had a stand at the North East Expo which allowed them to showcase their Digital Marketing services.

A reminder our in-house Digital Marketing Agency offers services in; Social Media Management, Paid Social, Website Design & Maintenance, Email Marketing, PPC & SEO.

As a company dedicated to driving innovation and excellence in the technology sector, The Unite Group was proud to contribute to the vibrant atmosphere of the North East Expo. We extend our gratitude to the organisers Fresh Start Events for hosting such a successful event and look forward to continuing our participation in future editions, as we work together to shape the future of business in the North East.

With lots of expos upcoming, stay up to date with events our team will be at on our socials!

We're Hiring!

Website Developer

We are seeking a skilled Website developer adept in both WordPress and Shopify to join our dynamic digital marketing agency, Social+, in Newcastle. Bring your expertise to craft seamless online experiences and drive e-commerce success for our diverse clientele.

As a Website developer at our agency, you will be responsible for designing and implementing custom WordPress and Shopify solutions tailored to our client's needs. Your role will involve collaborating with our team to optimise website functionality, enhance user experience, and maximise e-commerce performance.

Please share this role with any suitable applicants!
https://uk.indeed.com/job/wordpress-shopify-website-developer-2318ab1c71536645

UNLEASHING THE POWER OF MICROSOFT CO-PILOT

Productivity Enhancements with Microsoft Co-Pilot:

Intelligent Document Collaboration:

Co-Pilot revolutionises document collaboration by providing real-time suggestions and enhancements as users work. Whether it's formatting text, creating tables, or inserting graphics, Co-Pilot analyses user interactions and offers intelligent recommendations to streamline the document creation process.

Streamlined Task Automation:

Say goodbye to repetitive and time-consuming tasks with Co-Pilot's task automation capabilities. By observing user behaviour and work patterns, Co-Pilot automates routine tasks, such as data entry, formatting, and file organisation, allowing users to focus on more strategic aspects of their work.

Proactive Intelligent Suggestions:

Co-Pilot goes beyond being a passive assistant; it becomes a proactive collaborator. By understanding the context of user interactions and project objectives, Co-Pilot provides proactive suggestions and recommendations to guide decision-making and optimise outcomes.

Personalised Learning and Adaptation:

As users engage with Co-Pilot, the AI assistant learns from their preferences, behaviours, and feedback, creating a personalised collaboration experience. Over time, Co-Pilot adapts to individual work styles and optimizes its suggestions to better align with user needs and preferences.

Enhanced Virtual Meetings:

Navigating virtual meetings becomes more insightful and productive with Co-Pilot's AI-driven capabilities. It provides real-time insights, summarizes key discussion points, and even suggests follow-up actions, enabling teams to make the most of their meeting time and drive outcomes more effectively.

At The Unite Group, we understand that implementing new technology solutions can be daunting for businesses. That's why our team of experts is here to help, contact us today to learn more!