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WE ATTEND THE NORTH EAST CHAMBER OF COMMERCE INSPIRING FEMALES CONFERENCE

On 22nd May, Cassandra, one of our Client Account Managers, and Kerry, one of our Digital Marketing Executives, attended the North East Chamber of Commerce Inspiring Females Conference at Ramside. This event brought together women in leadership from all industries to share their experiences and challenges to inspire others. They enjoyed a truly inspiring day surrounded by some fantastic women!

The conference featured a series of engaging speakers and networking sessions that highlighted the importance of female leadership and empowerment in the business world.

We are proud members of the North East Chamber of Commerce and frequently attend their events. We look forward to catching up with many of these remarkable businesswomen at future networking events.

Upcoming Events



Here at The Unite Group, we are the proud sponsors of Network+ events. These networking events are the perfect opportunity to find new potential opportunities.

The next event will take place on Wednesday 26th June at Above, Newcastle from 9:30 am - 11:30 am.

Join us for this FREE event and enjoy tea & coffee whilst networking with local businesses.

Come along and have a chat with some of our team!

Sign up here:

<https://www.eventbrite.co.uk/e/morning-networking-at-3sixty-tickets-891586829207>



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THE NATIONAL CYBER SECURITY SHOW

At the start of May, Sarah and Callum travelled down to Birmingham to attend the National Cyber Security Show. This was a 3-day event where they were on hand to chat about all things cyber security including the cyber essentials scheme!

Our stand was situated in the prestigious ISAME pavilion, discussing how we could take the headache of cyber security away from you and your business.

It was a great opportunity to connect with businesses looking to advance their cyber security stance as well as stay up-to-date with all the latest cyber security news, networking with industry leaders.

If you missed them, don't worry! Our team is always ready to provide expert advice and solutions to keep your business safe and secure. Contact us today to learn more about our comprehensive cyber security services.



SOCIAL+ HAVE A BUSY MONTH

What a fantastic month it's been for the team at Social+! We've been buzzing with activity, onboarding several exciting new clients who are ready to elevate their digital presence. It's been a privilege to dive into new industries and start crafting tailored marketing strategies that will drive their success.

Our team has been out and about, on-site at various photoshoots, capturing stunning visuals that truly represent our clients' brands. These photoshoots are critical in building authentic and engaging content that resonates with audiences. In addition to our creative endeavors, we've proudly put several new websites live this month. Our web development team has worked tirelessly to create functional, user-friendly, and aesthetically pleasing sites that will enhance our clients' online presence and boost their business growth.

Ready to elevate your social presence? Contact Social+ today on 0191 466 1550!

Celebrating



Ben's Promotion!

We are excited to announce that Ben Gordon has been promoted to the position of Operations Manager at The Unite Group.

Ben has been an integral part of our team for over 13 years, consistently demonstrating exceptional dedication, leadership, and a commitment to excellence. His proven track record and extensive experience make him the perfect fit for this new role, where he will undoubtedly continue to drive our success.

We are so proud of the journey Ben has been on during his time at The Unite Group starting as an Apprentice to now being promoted to Operations Manager.



TRANSFORMING THE FUTURE OF WORK - MICROSOFT AI CO-PILOT

Intelligent Document Collaboration

One of the standout features of Microsoft AI Co-Pilot is its ability to facilitate intelligent document collaboration. As users work on documents, Co-Pilot analyses their interactions and provides real-time edits, enhancements, and formatting suggestions.

Streamlined Task Automation

Routine tasks can often consume a significant portion of an employee's workday. Microsoft AI Co-Pilot addresses this challenge by automating repetitive tasks, allowing users to focus on more strategic and value-added activities.

Proactive Intelligent Suggestions

Microsoft AI Co-Pilot goes beyond simple task execution by providing proactive intelligent suggestions. By learning from your work habits and patterns, Co-Pilot anticipates your next actions and offers helpful recommendations.

Personalised Learning and Adaptation

As you interact with Microsoft AI Co-Pilot, the assistant learns from your preferences and behaviours, creating a personalised experience tailored to your needs. Over time, Co-Pilot adapts to your unique work style, optimising its suggestions and recommendations.

Enhanced Virtual Meetings with AI Insights

. During meetings, Co-Pilot can summarise key discussion points, highlight action items, and even suggest follow-up tasks. This ensures that meetings are productive and that important information is captured and acted upon, improving overall team collaboration and communication.

Boosting Creativity and Innovation

Microsoft AI Co-Pilot is not just about efficiency and productivity; it also plays a crucial role in boosting creativity and innovation. By automating mundane tasks and providing intelligent suggestions, Co-Pilot frees up time for employees to focus on brainstorming, problem-solving, and creative thinking.

At The Unite Group, we are committed to helping businesses harness the power of Microsoft AI Co-Pilot and other cutting-edge technologies. [Contact us today](#) to learn how our expert team can assist you in implementing Co-Pilot and transforming your workplace for the better.