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WE ATTENDED THE LPHCA ROADSHOW

We are thrilled to share that we recently attended the Licensed Private Hire Car Association (LPHCA) Roadshow at the London Heathrow Marriott.

The event was a fantastic opportunity to connect with industry professionals and showcase our services.

In the build-up to the roadshow, we collaborated closely with the LPHCA team to boost their social media presence and drive event sign-ups. Through strategic digital campaigns, engaging content, and targeted outreach, we successfully increased online engagement and encouraged more attendees to register for the event.

The event was a huge success and we would like to thank the LPHCA team for their fantastic hospitality. We look forward to continuing to work with the LPHCA team & other license hire professionals moving forwards!

Upcoming Events



Join us at the Network+ Weekly Digital Marketing Mastermind sessions!

Want to learn how to take your digital marketing presence to new heights?

Whether you're looking to enhance your social media strategy, improve your SEO, or master email marketing, these mastermind sessions are designed to provide actionable insights and foster valuable connections. Join us for engaging discussions, expert advice, and the opportunity to network with like-minded professionals.

[Click here to sign up now!](#)



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orangebox
training solutions



CLIENT SPOTLIGHT: ORANGEBOX

We are thrilled to share this incredible feedback from our new client, Orangebox Training Solutions Ltd.

"Your knowledge, professionalism, and patience in getting us to this point have been exemplary. Every contact with The Unite Group has been consummately professional and friendly, the epitome of customer service.

The efforts you've personally gone to, ensuring that we have been kept informed during the journey, maintaining contact when it would have been easier to disengage, and the reassurance you have provided in moving forward have genuinely contributed to our decision to cement the relationship with The Unite Group.

Genuine and sincere thanks to Cassandra McGill. We really look forward to working with you in the future."

Thank you, Orangebox, for your kind words! We're excited to continue this journey together.



WE SUPPORT LOCAL CHARITIES

The Unite Group recently attended the Sport Newcastle golf day held at Ponteland Golf Club in Newcastle.

Sport Newcastle we are passionate about developing sports and supporting young people to help them achieve their sporting dreams, the money raised by Sport Newcastle is used to provide funding and scholarships to individuals, clubs and organisations across the region.

The day was a brilliant success, and the course was in great condition, and we are delighted to report that The Unite Group, took away the coveted first prize along with the 'Sport Newcastle Claret Jug'.

We look forward to returning next year to defend the trophy and thanks to everyone at Sports Newcastle and SOS Group for organising a fantastic event.

We're Hiring!



Join Our Team

Here at The Unite Group, our team is growing all the time meaning we have new opportunities to join our team! We currently are recruiting for 2 roles within the group:

A new Client Account Manager role to work from our Newcastle offices, previous experience within the industry would be beneficial.

and

Two level 2 x IT Support Engineers, experience with IT, Telecoms and Cyber Security in an MSP environment would be preferred.

If you would like to apply for either role or you have a suggestion for someone who could be the perfect fit, contact us today! We'd love to hear from you.



THE IMPORTANCE OF A MANAGED IT SUPPLIER DURING IT DISASTERS: LESSONS FROM THE RECENT MICROSOFT OUTAGE

The recent global Microsoft outage underscored the critical need for robust IT infrastructure and support systems. Disrupting services for millions, this incident exposed vulnerabilities impacting business operations. This serves as a reminder of the importance of having a managed IT supplier during disasters.

The Microsoft Outage: A Wake-Up Call

In June 2024, a Microsoft outage affected services like Teams and Outlook, causing widespread disruption. Attributed to a configuration change, the incident highlighted the far-reaching consequences of a single glitch.

The Role of Managed IT Suppliers

Managed IT suppliers are crucial in mitigating IT disasters. They provide comprehensive services including monitoring, maintenance, and support, ensuring quick recovery from disruptions. Here's why they're vital:

1. Proactive Monitoring and Maintenance: Detects and addresses potential issues before escalation.
2. Rapid Response and Resolution: Swift diagnosis and issue resolution.
3. Expertise and Resources: Skilled professionals handle IT challenges efficiently.
4. Disaster Recovery Planning: Ensures data backup and system restoration.
5. Continuous Improvement: Regular assessments to maintain system resilience.

The Unite Group: Your Trusted Managed IT Partner

At The Unite Group, we offer reliable IT support during critical moments. Our managed IT services provide peace of mind with monitoring, expert technical assistance, customised solutions, and a proactive approach to IT management. Partnering with us ensures your business is prepared for any IT disaster.

Ensuring Business Continuity with Managed IT Services

The Microsoft outage reminds us of the importance of robust cyber security and IT support systems. Partnering with a managed IT supplier like The Unite Group ensures you have the support needed to navigate any IT challenge. Contact us today to protect your business.